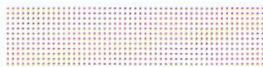


JESSICA ROVELLO
Gaming Developer

No one ever beat Jessica at Ms. Pacman when she was growing up. No one. Little wonder, then, that Jessica would someday return to her passion for games and start a company called Arkadium in 2001. The New York City-based firm creates customized software that turns into cool online games for their many big-name clients including Harrah's, Dunkin' Donuts and General Electric. "Lots of women play online games but fewer are on the developing side," Jessica says. "Gaming companies are always looking to add smart and talented women to their teams," she continues. "Read the gaming trade magazines, blogs and visit related websites to look for job openings."



DAYNA STEELE
Voiceover Artist

On any given Monday, Dayna Steele gets up, packs lunches for her two sons, then heads into her home studio to record her voice for a radio spot audition. "I tell everyone to 'keep it down, mom has a voiceover,'" Dayna says, smiling. "Used to be I had to drive two hours for an audition; now I just e-mail it to my agent." A former rock DJ who wrote a successful book called *Rock to the Top: What I Learned from the World's Biggest Rock Stars*, Dayna now provides voice talent for advertising agencies and pretty much anyone who will pay her fee. "I tell prospective clients that my voice is my product," Dayna says. "Branding is important

in this business." She advises other moms who think they have the gift of the gab to find a good agent, invest in the right equipment and have a great demo.



HOLLY BRIX
Screenwriter

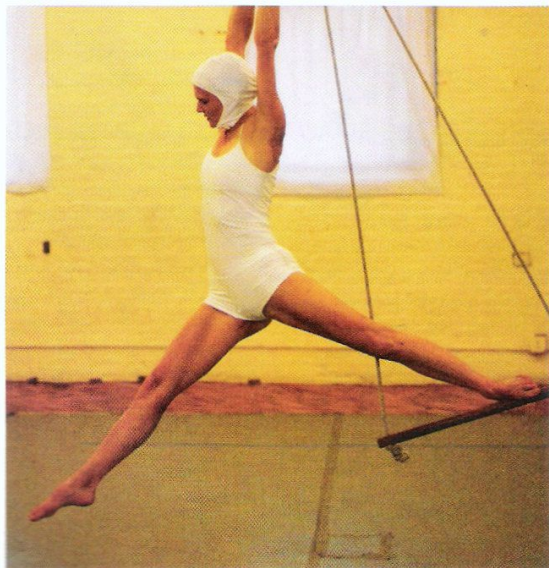
Holly proves that screenwriting has come a very long way from the days of studio stars and men in white shirts hunched over typewriters in a smoke-filled room. "I write when I can get a sitter," says Holly, who got the screenwriting bug in college and hasn't stopped producing since. Winning a prestigious contest got the attention of some managers and landed her some real meetings. Still, it took eight

scripts before she sold one. The mother of two looks forward to her first screenplay getting produced this winter, and urges other aspiring screenwriters to read plenty of scripts (they're free online), take a class on writing and "get to it!"



KATHY WINGERT
Guitar Maker

When she was 3, Kathy Wingert became hooked on the songs of Joan Baez. After that, the siren song of an acoustic guitar never left her, but instead of becoming a folk musician Kathy began making guitars herself. "I was always pretty mechanical," she says, "and though I couldn't say why something on a car was broken,



JULIE LUDWICK | Aerial Dancer

She swings through the air with the greatest of ease/That daring young mom on the flying trapeze.... Modern dancer Julie Ludwick found great joy in the freedom of combining movement with lifts using a low-flying trapeze, and founded Fly-by-Night Dance Theatre in New York City in 1999. "I really appreciated the feeling of freedom it brings; who needs a male partner to get up in the air when you can do it yourself?" Julie says. Julie's struggles to balance time with her son, choreograph performances and run a non-profit company means that everything takes longer than it should. But being a mom, Julie says, has matured her art. "My artistic vision has grown," she maintains. "I believe mothers need to keep their voices going; we can't become silent just when we are beginning to see the whole picture."

